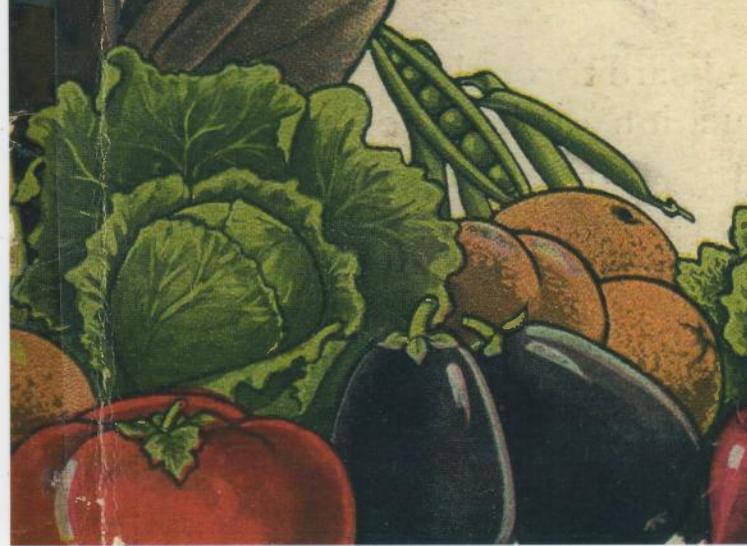




**FLORIDA'S**  
**CALL**  
*to the*  
**FARMER**



**DUPONT LAND CO.**  
**DUPONT, FLORIDA.**  
**NORTHERN OFFICE**  
**SCRANTON, PA.**

## **Florida's Call to the Farmer**

Published by the

DUPONT LAND COMPANY

Of

Dupont, Florida

And

Scranton, Pennsylvania

### **The DuPont Land Company**

The DuPont Land Company, like ITT of later years, offered prospective land buyers a place to stay while they traveled to present-day Flagler County to take a look at the land. Granted it wasn't a Sheraton Hotel on the ocean, but rather the company's sixteen-room (some equipped with private baths) hotel overlooking the railroad tracks in Dupont, some six miles south of Bunnell on U.S. 1.

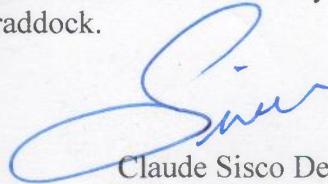
Since there were no major roads leading to present-day Flagler County, most prospective land buyers arrived by train on Henry Morrison Flagler's Florida East Coast (FEC) Railroad.

### **The Brochure**

This is an enlarged copy of the **Florida's Call to the Farmer** 5 ½ x 8 ½ inch brochure that was donated to the Flagler County Historical Society by the Descendants of **Claude Sisco Deen** and **Margaret Edna Booe**. The original is in a display case in the Holden House Annex in Bunnell.

Claude lived with his parents James Emmett Deen and Ethlyn Winifred "Ethel" Siscio either in the house shown on page 14 or the twin house next door. One of the houses burned down and the other is still standing and occupied by Stanley Richard Deen (September 2008), son of James Emmett Deen and his third wife, Gladys Naomi Close.

Margaret was the daughter of William Frank "Willie" Booe and Clara Blanche Jones. She said she was born in the house on page 15 which was owned by her maternal grandparents Joseph Leon Jones and Rosa Edna Braddock.



Claude Sisco Deen, Jr  
September 27, 2008

# The Call of Florida

Between 1900 and 1910 the population of the United States increased . . . . . 21%

During the same period the population of Florida increased . . . . . 42.4%

*Thus Florida's population increased twice as rapidly as that of the entire country.*

Its rate of increase was greater than that of any other State east of the Mississippi River.

The material advance of the State as illustrated in the increase in agricultural wealth was in keeping with this growth in population.

In the ten years, 1900 to 1910, the increase in value of farm lands in the United States was . . . . 118%

*During the same period the gain in Florida was . . . 203%*

Between 1900 and 1910 the increase in the value of farm buildings in the United States was . . . 77%

*In the same time the gain in Florida was . . . . 144%*

Prosperity begets prosperity. The momentum of growth swells with an accelerating pace.

“The Call of Florida” has been heard throughout the land. The gain in its population during the last ten years has been merely the advance guard of the pioneers.

For every hundred persons who were even thinking of Florida ten years ago, a thousand persons are now studying the State with a view to making it their home.

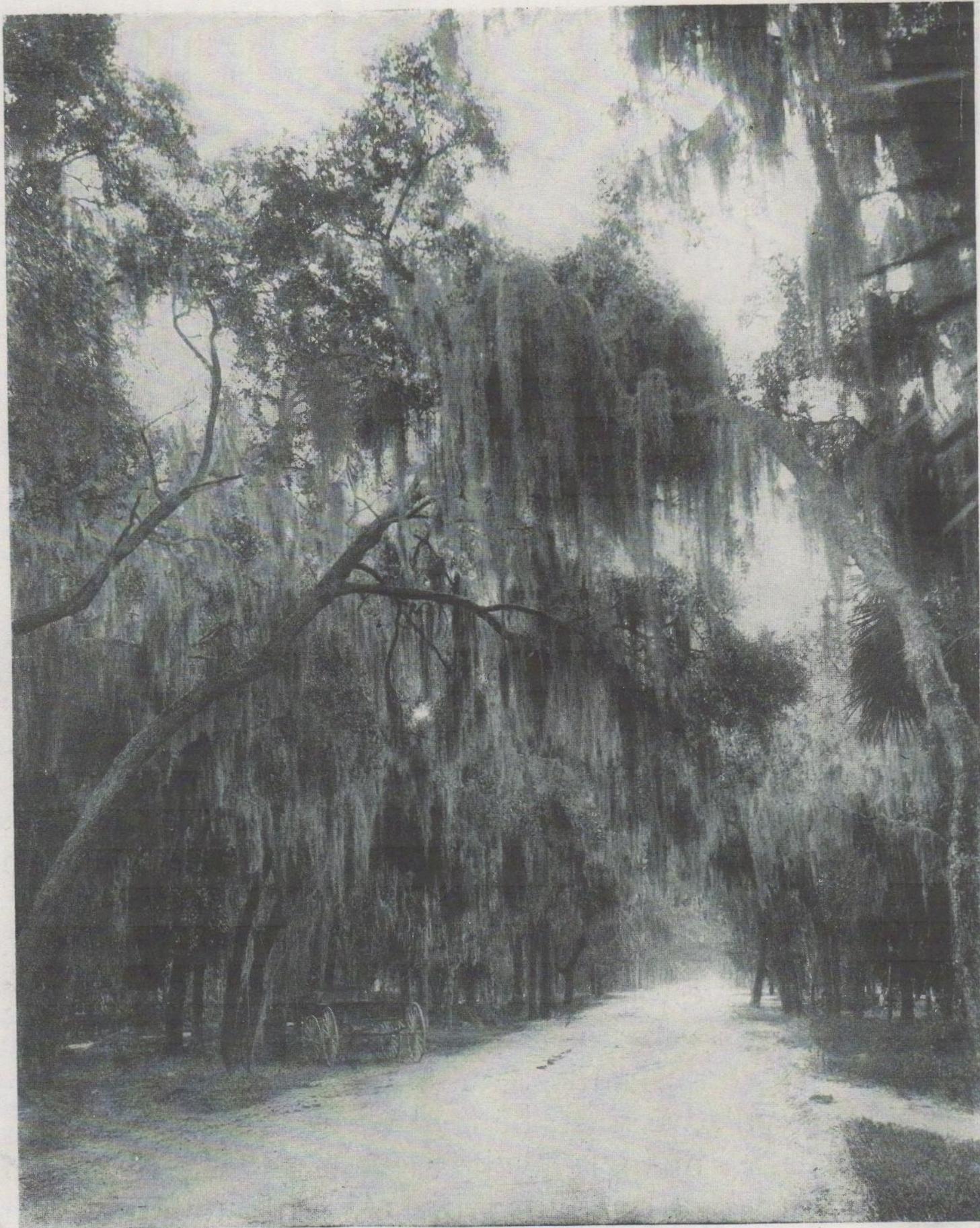
## Foreword

**T**HESSE are days of high-soaring prices for food, clothing and shelter. They are difficult days for thousands of salaried employees living in cities; prosperous days for part of the vast army of wage-workers, precarious days for the rest. They are days of stress and strain; of wars abroad, of grave anxieties in the homeland. It is not strange, under the circumstances, that many view the high cost of living with serious alarm and are thoughtfully considering going "back to the land" for their support.

And these are days when many farmers of the North and West are considering a change of location. They are counting the cost of long winters, of idle days shut in by blizzards, of mounting expenses for fuel, clothing, taxes and other items. Their eyes are turning toward the South and Florida, where winter is but a word and farm work proceeds almost continuously throughout the year; where blizzards are unknown and the incomparable climate of Florida renders living costs low and living conditions delightful; where farming pays larger dividends on a smaller investment of money, time and effort than in any other section.

Briefly, it is the purpose of this booklet to present some of the advantages of Florida in the Haw Creek section. The illustrations are bona fide views of the property. The text is a straightforward presentation of facts without coloring and will, we trust, be read with care by the hard-pressed salaried man of the city as well as by the Northern farmer weary of struggling with a worn out farm, with its short growing-season, followed by long, idle, miserable months of snow, ice and sleet. To any such we recommend a thorough investigation of our claims for the Haw Creek section and the lands here offered for sale.

DUPONT LAND COMPANY.



**ONE OF FLORIDA'S BEAUTIFUL HIGHWAYS.**

This view illustrates a section of the famous Ridgewood Avenue, running north and south through the city of Daytona, and considered to be the most beautiful scenic road in all Florida. It is surfaced with oyster shells. This view is the only one in this booklet that does not illustrate actual scenes of the Haw Creek section.

## THE PROPERTY.

The DUPONT LAND COMPANY owns approximately 30,000 acres of rich agricultural land in the Haw Creek section of Volusia county, exclusive of 720 acres of non-agricultural land in and about the town of Dupont, Florida, in St. John's county.

## LOCATION OF THE HAW CREEK SECTION.

The property is located about ninety miles south of Jacksonville; about thirty miles south of Palatka; about fifteen miles west of Ormond, with its famous beach; sixteen miles north of Deland, and twenty miles northwest of Daytona, said to be the most beautiful city in the State. With reference to agricultural districts, the Haw Creek section lies about midway between the famous celery section of Sanford, and the equally famous Hastings potato district, occupying the southern part of the latter.

## THE LAY OF THE LAND.

The farming lands of the DUPONT LAND COMPANY, here offered for sale, are practically level with but a gentle slope toward the north where the drainage system—needed only in times of heavy rainfall—carries off the surplus moisture into the Haw Creek, a tributary of the St. John's river. Northern settlers coming to this section, have no gullies to bridge over, no hills to climb, no rocks or stones to contend with, no unsightly areas of waste land. On the contrary, they find broad, compact areas of fertile loamy soil of a quality rarely to be found in the State.



THE MANSION HOUSE, DUPONT, FLORIDA, RESIDENCE OF THE GENERAL MANAGER OF THE DUPONT LAND COMPANY.



THE LAY OF THE LAND: AN OLD VIEW SHOWING PARTIAL DEVELOPMENT.

A photograph from this viewpoint now would reveal a marked change. It is now thoroughly developed and improved with houses, roads, fences and well-tilled fields.

### CHARACTER OF THE LAND.

The prevailing type of land in the Haw Creek section is flat-woods pine land, underlaid with a clay sub-soil at a depth varying from twelve to twenty-four inches. In color the soil ranges from a light gray to dark gray, and in some sections almost black; and the sub-soil lies at the right depth from the surface to retain plant foods, and to prevent fertilizing elements from leeching through. It is identically the type of land recommended by high agricultural experts as being best adapted for growing vegetable and truck crops.

Ideal soil conditions for growing a wide selection of field crops are found on the prairie land of the Haw Creek section. This land is similarly underlaid with clay, but the top soil supports a growth of native grasses on which range cattle are accustomed to feed at all seasons of the year.

There are limited areas of low hammock lands of exceptional fertility on the property. These lands are comparatively expensive to clear, for they are heavily timbered areas, but once cleared and made ready for cultivation, they are very valuable and can be made to produce big crops.

The lands of the DUPONT LAND COMPANY also embrace some cabbage palm hammock land, a type adapted both for general and truck-crop purposes, besides being much sought for by homeseekers who desire to plant and develop citrus orchards.



ONE OF THE MANY FLOWING ARTESIAN WELLS ON THE DUPONT FARM LANDS.

### WATER CONTROL.

The acreage included in the property of the DUPONT LAND COMPANY is wholly within the artesian-water belt, an advantage that will be appreciated by the prospective settler, particularly by those who may have lost crops in other States on account of protracted droughts. Growers in the Haw Creek section have no fear of dry weather. Water control is effectually secured by means of flowing artesian wells, of which there are a number on the property.

If Nature is too generous with rains, the grower opens the sluice gate of a lateral ditch, and the surplus water is carried off through the large canals; if she is niggardly, the grower closes the sluice gates, opens up the valve of his artesian well, and the water pours forth under natural pressure to supply crops with the needed moisture. Here is offered practical crop insurance for a low premium rate of effort. Sub-irrigation of crops by means of drain tile is practiced by some growers in the Haw Creek section. A limited acreage of tile-drained land is available for sale; it is a part of the Company's holdings.

Drilling artesian wells in the Haw Creek section is considerably less expensive than in many other districts within the artesian-well belt. From drillings made it is determined that the average depth of flowing wells in the Haw Creek section is between 125 and 140 feet, compared with a similar required depth of from 200 to 300 feet in many other districts of the State. The water obtained from these artesian wells is pure and is very generally used for drinking purposes by the residents, who find it healthful and palatable, although when first exposed to the air it has a slightly sulphurous, but not objectionable, taste.

### THE CLIMATE.

The climate of Florida is delightful the year round. No other State of the Union offers climatic advantages comparable with those found in Florida. There are no cold, protracted winters; no hot breezeless summers.

The extremes are lacking. In the Haw Creek section the average temperature hovers around seventy degrees, and there is scarcely a day when growers cannot work out of doors in comfort. The winter climate of Florida is mild and balmy like that of late spring in the North. Light frosts sometimes occur in December and January, but rarely cause crop damage. The Haw Creek section is measurably protected by its fortunate location with reference to warm-water bodies to the northwest. From this direction come the occasionally cold winds out of the Western States; and in passing over the warm air rising from these lakes and water bodies, the winds are moderated in temperature. Growing crops in the Haw Creek section are often untouched when those of other sections, less fortunately situated, are damaged.

Florida's summer climate is much misunderstood. Contrary to popular belief in the North, Florida is a pleasant place to live in during the summer time. It is true the summer season is long, and the mid-summer days are warm, sometimes hot; nevertheless, the thermometer rarely rises to the extremes of temperature recorded in Northern States. Cool, invigorating breezes sweep across from the Atlantic to temper the heat of the days, and the nights are cool and refreshing. Rainfall is well distributed through the seasons and annually amounts to from 50 to 52 inches.

#### A LONG GROWING SEASON.

Farmers in the Haw Creek section enjoy a long growing season. They can raise crops of one variety or another practically the year round, and



ONE OF THE LARGE CANALS TO SAFEGUARD AGAINST HEAVY RAINFALL.



PART OF 100 ACRES OF CABBAGE, NEARING MATURITY, ON THE PROPERTY OF THE DUPONT LAND COMPANY.

furnish the home table with fresh vegetables from the garden from January until December. Before the Northern or Western farmer can begin to plow or plant his fields, the Haw Creek grower will have gathered one big-money crop, and the second crop will be growing above the ground. It is common for growers to raise three profitable crops on the same land in one year.

### CROPS YOU CAN RAISE.

On farms in the Haw Creek section now in cultivation there have been produced abundantly the following crops:

Irish potatoes	Oats	Celery	Squashes
Head lettuce	Egg plant	Rhubarb	Cucumbers
Sugar cane	Cauliflower	Bermuda onions	Pumpkins
Sweet potatoes	Spinach	Radishes	Cantaloupes
Watermelons	Corn	Beets	Velvet beans
Beans	Cow-peas	Cabbage	Peas
Okra	Rape	Green peppers	

The list is by no means complete, for practically all the field and truck crops commonly raised in the North, save wheat, are readily grown in the Haw Creek section, besides many other typically Southern fruits and crops not mentioned.

The leading spring crop of the section is Irish potatoes. Through November and December the land is prepared, and in January the seed is planted. About 100 days later comes the harvest. At this season, corn—a common second crop, planted between the potato rows after their last cultivation—stands five or six inches above the ground surface. Following



A HAW CREEK FARMER'S CABBAGE AND POTATO FIELD IN MARCH.

the corn-harvest season, a crop of cow-peas is raised for hay, making three crops for the year on the same land. Other rotations are possible, the principal variation being in the first or money-crop. The rich, productive lands of the Haw Creek section offer the growers a wide range of choice in selecting their major crops; excellent returns are possible with almost any of them.

#### FARMING IN FLORIDA IS PROFITABLE.

The advantages and profits of truck farming in Florida are generally well known in all sections of the country. It is, therefore, unnecessary to fill these pages with individual records of successes made by Florida growers. We believe the following tabulated statistics, carefully compiled by Mr. Wilbur McCoy, Industrial Agent of the Atlantic Coast Line Railway, and published in a Homeseeker's Pamphlet, are reliably determined and are conservative.

#### "PRODUCTS AND PROFITS."

##### What Truck Growers are Making—Average Crops in Florida Not Extraordinary Yields Per Acre

Celery, 800 crates at \$1.25.....	\$1000.00
Cabbage, 175 crates at \$1.25.....	218.00
Cauliflower, 150 crates at \$1.50.....	225.00
Cucumbers, 150 crates at \$1.50.....	225.00
Cantaloupes, 100 crates at \$1.25.....	125.00



VIEW OF PACKING SHED DURING THE CABBAGE HARVEST.  
 Note flat cars loaded with filled crates at the extreme right.

Lettuce, 600 baskets at \$1.25.....	\$750.00
Tomatoes, 200 crates at \$1.25.....	250.00
Beans, 175 crates at \$1.50.....	262.00
Egg Plants, 800 crates at \$1.00.....	800.00
Okra, 400 crates at \$1.25.....	500.00
Squash, 600 crates at 60c.....	360.00
Onions, 400 bushels at \$1.00.....	400.00
Peppers, 750 crates at \$1.00.....	750.00
Irish Potatoes, 50 barrels at \$3.00.....	150.00
Sweet Potatoes, 50 barrels at \$3.00.....	150.00
Strawberries, 4000 quarts at 20c.....	800.00

### MARKETS.

The Haw Creek section is only forty-eight hours in express shipping time from one-fifth of the population of the United States. Florida



A FIELD OF TOMATOES IN THE HAW CREEK SECTION.

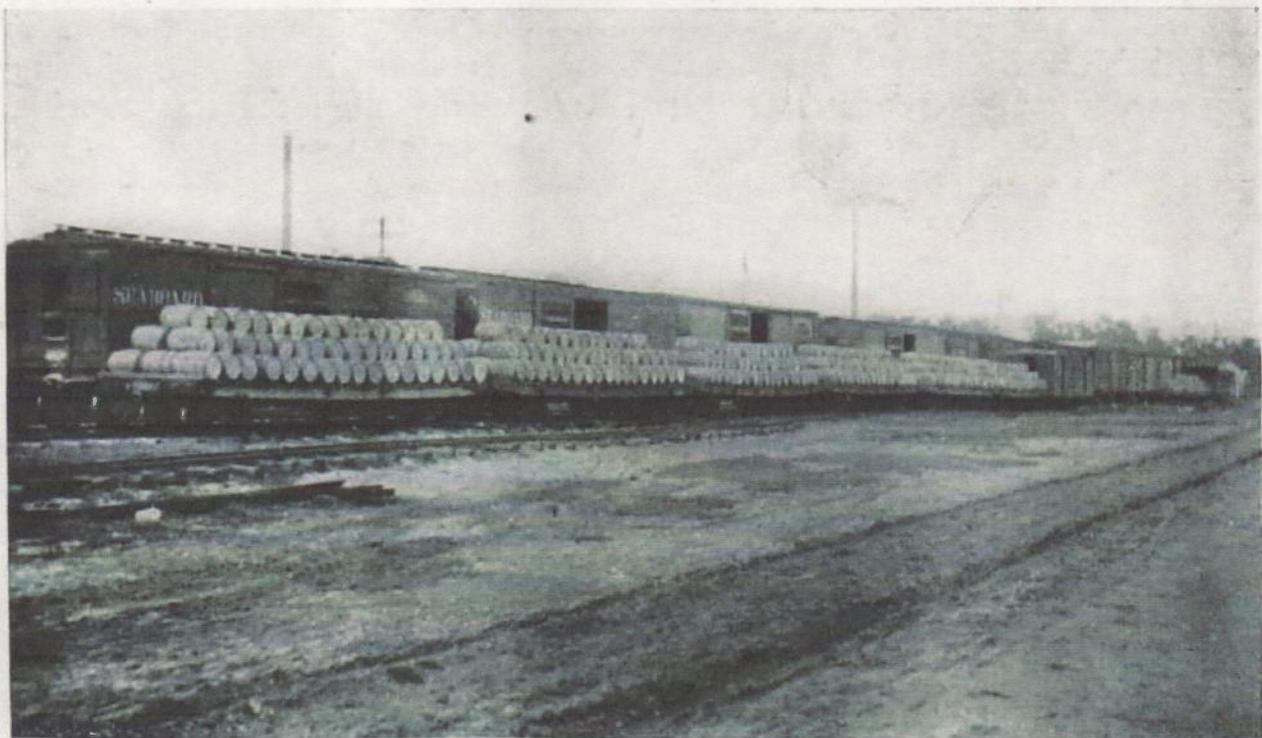


THE POTATO HARVEST IN THE HAW CREEK SECTION.

vegetables and fruits reach Northern markets at a time when there is little or no competition with similar products from other States, which is an important market advantage. The demand for Florida-grown fruits and vegetables is so great in early spring that the large produce houses of the North rush their buyers into Florida by scores to contract the purchase of crops even before they mature in the fields, so keen is the competition. In Florida the market seeks the grower. The buyers pay cash on the spot and as a rule the prices range high.

#### TRANSPORTATION FACILITIES.

In the matter of transportation facilities the DUPONT LAND COMPANY'S property is especially favored. On the east is the Florida East Coast Railway; on the west, the Atlantic Coast Line. Connecting with the first-named road at Dupont, the Company's broad guage railroad extends westward into the very heart of the Haw Creek section; thence northward



CARLOADS OF POTATOES ON A SIDING; PART OF ONE DAY'S SHIPMENT.



A RAPE FIELD IN NOVEMBER; THIS WAS A THIRD CROP RAISED ON THE SAME SOIL IN THE HAW CREEK SECTION.

to connect with river-boat shipments to Jacksonville and the North via St. John's river.

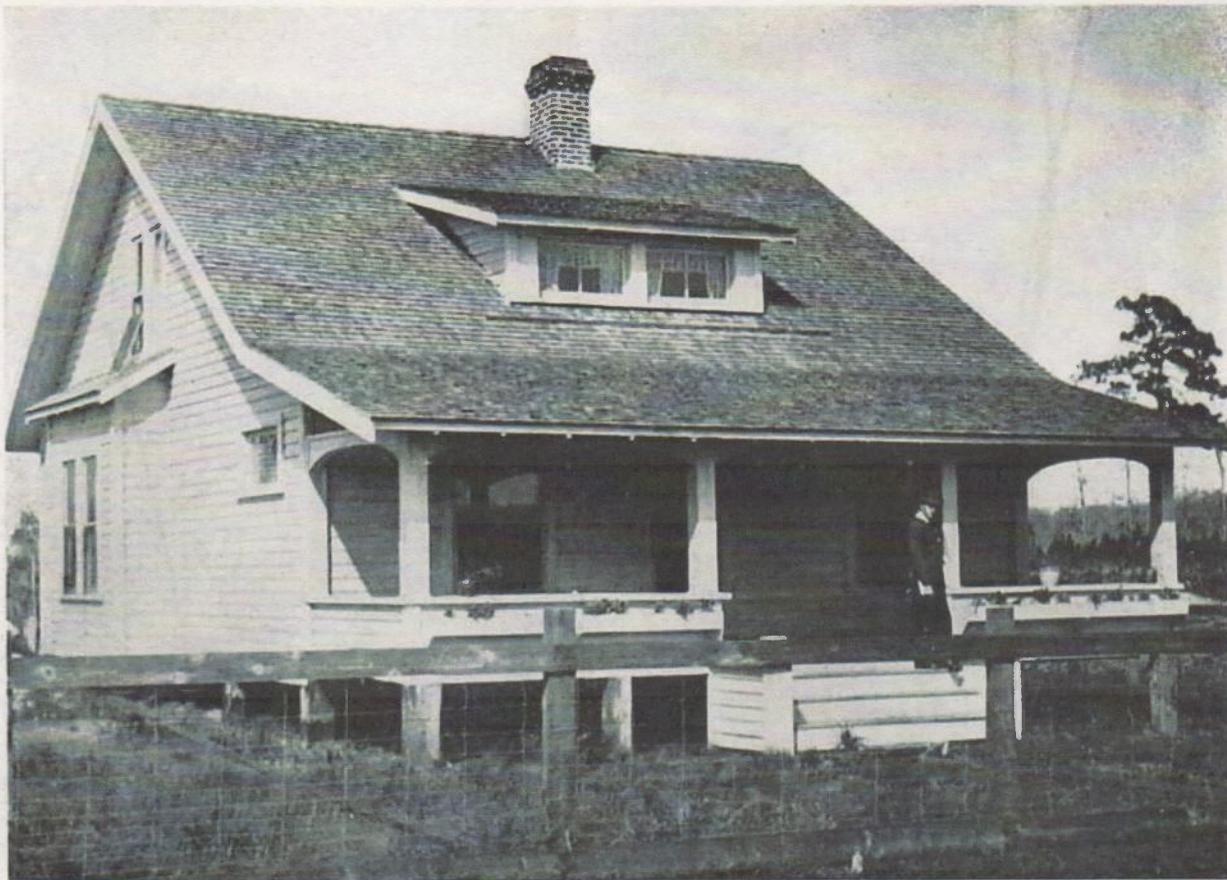
It will be observed that the Haw Creek section is strategically located to protect the shipper against extortionate freight rates, because of its location between rival trunk line railroad systems, and also because the Haw Creek opens an outlet for water transportation, if the occasion for it should arise. The advantage of having ample transportation facilities will not be overlooked by the careful, discriminating homeseeker.

#### GOOD ROADS.

The Company has already established good roads on the property, and proposes to extend these. Good traffic conditions are afforded to Deland, Seville, St. John's Park, Bunnell, Dupont, Ormond, Daytona and other points

#### SCHOOLS AND CHURCHES.

Schools are maintained both at Dupont and in the Haw Creek section for the instruction of children of white parentage only. These schools are under the supervision of the county superintendent, and are under the direct charge of competent instructors. They are used also for Sunday-school purposes and for other meetings of religious character. It will be



A PRETTY BUNGALOW HOME AT DUPONT.

the policy of the Company to donate ground for church-building purposes to any church organization disclosing sufficient membership.

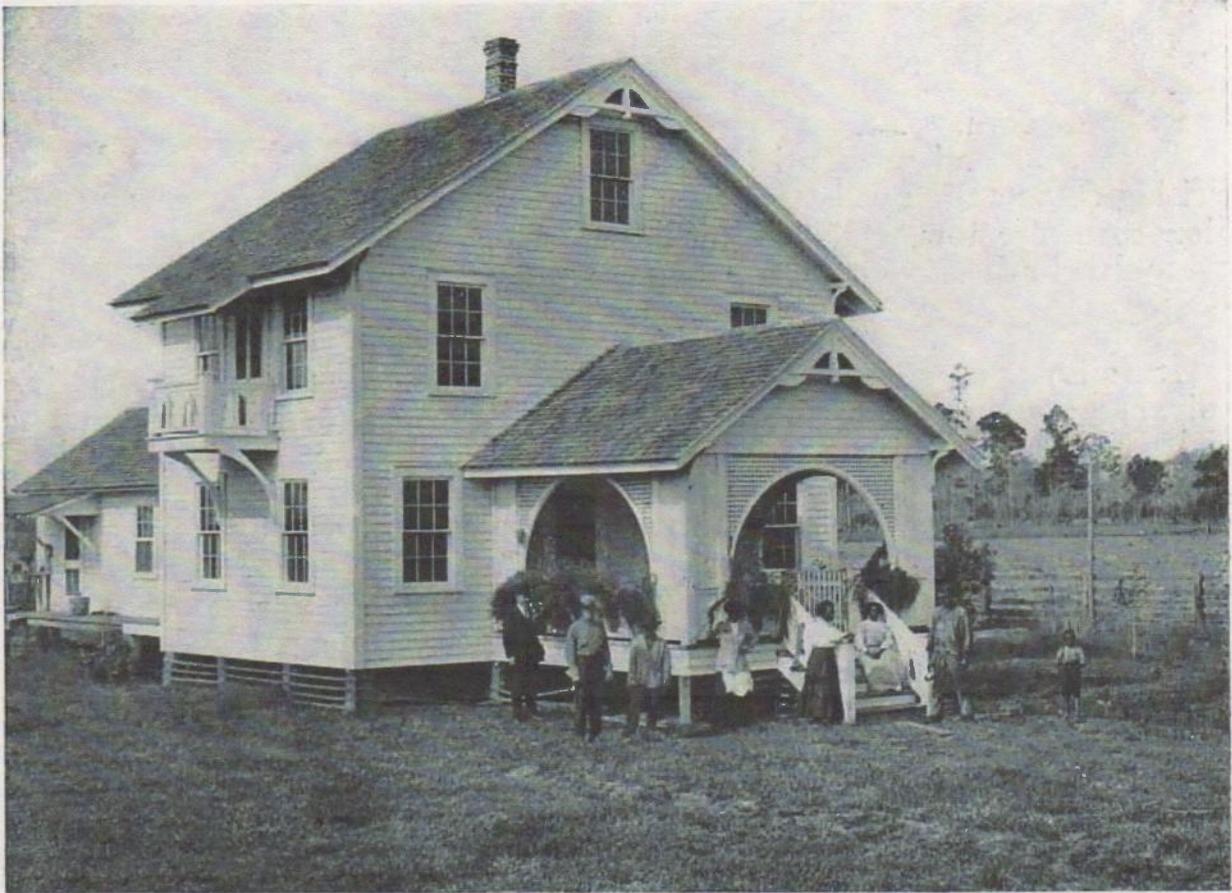
Homeseekers who desire to locate where their sons and daughters may have the opportunity to obtain a college education near at hand, will be attracted to the Haw Creek section. Stetson University, at Deland, sixteen miles south and within weekly commuting distance, offers splendid advantages for advanced training, and is considered one of the leading universities of the State.

#### HEALTH CONDITIONS.

Florida's matchless climate promotes good health among her residents. In the Haw Creek section health conditions are good. Pure air is a constant quantity, always kept fresh by the gentle breezes that play over the State every day in the year. Pure water from deep-driven flowing artesian wells furnishes another health-giving element. And with an almost constant succession of sunshiny days, the Haw Creek settlers are healthy and happy. Settlers coming from the North have found relief in this section from catarrh, asthma and rheumatism. Colds, grippe and kindred complaints are practically unknown troubles in the Haw Creek section. And the region is singularly free from mosquitoes and malaria.

#### TELEPHONE SERVICE, MAILS, ETC.

The DUPONT LAND COMPANY has established a double-circuit telephone system between Dupont and the Haw Creek section.



ONE OF THE OLDER SETTLER'S HOMES IN THE HAW CREEK SECTION.

### HUNTING, FISHING AND SPORTS.

Florida still remains a sportsman's paradise. To the homeseeker who loves out-door sports with rod and gun, or canoe, the Haw Creek section makes a strong appeal. Quail, wild turkeys, ducks, woodcock, snipe and other game birds are plentiful. Deer, squirrels, raccoons, the opossum with occasionally a bear in the unsettled areas, are among the game quadrupeds. The angler will find plenty of sport at Lake Disston, at the southern extremity of the property, or in Haw Creek, where the big-mouth bass attains large size and shows gamey qualities. Many other species of fish abound in these waters. Excellent canoeing and motor-boating along the picturesque Haw Creek and neighboring lakes cannot fail to delight the out-doors man and sportsman.

### STOCK-RAISING OPPORTUNITIES.

No State in the Union offers greater advantages for live-stock husbandry than does Florida, and we doubt whether a better location than the Haw Creek section for the live-stock farmer can be found in the State. The section for many years past has been a natural feeding ground, summer and winter, for herds of native cattle and "razor-back" hogs. When forage grasses are dry and of little food value in other sections of the State, the range cattle are attracted to the Haw Creek section, where good pasturage is found.

The stock farmer of the North and Middle West may well consider these patent advantages: Absence of cold winters, which makes expensive barns and shelters unnecessary; an unfailing water supply; a variety of

native grasses for summer and winter pasturage; a greater variety of leguminous crops than any other State, and besides corn for ensilage, Japanese cane, which is an excellent substitute raised for about one-third the cost of corn.

With beef and pork prices uniformly high, the profit possibilities of raising cattle and hogs in the Haw Creek section are very great. Production costs are low, and with tick-eradication work steadily progressing, the only disadvantage of the past will soon be eliminated.

### DAIRYING PAYS.

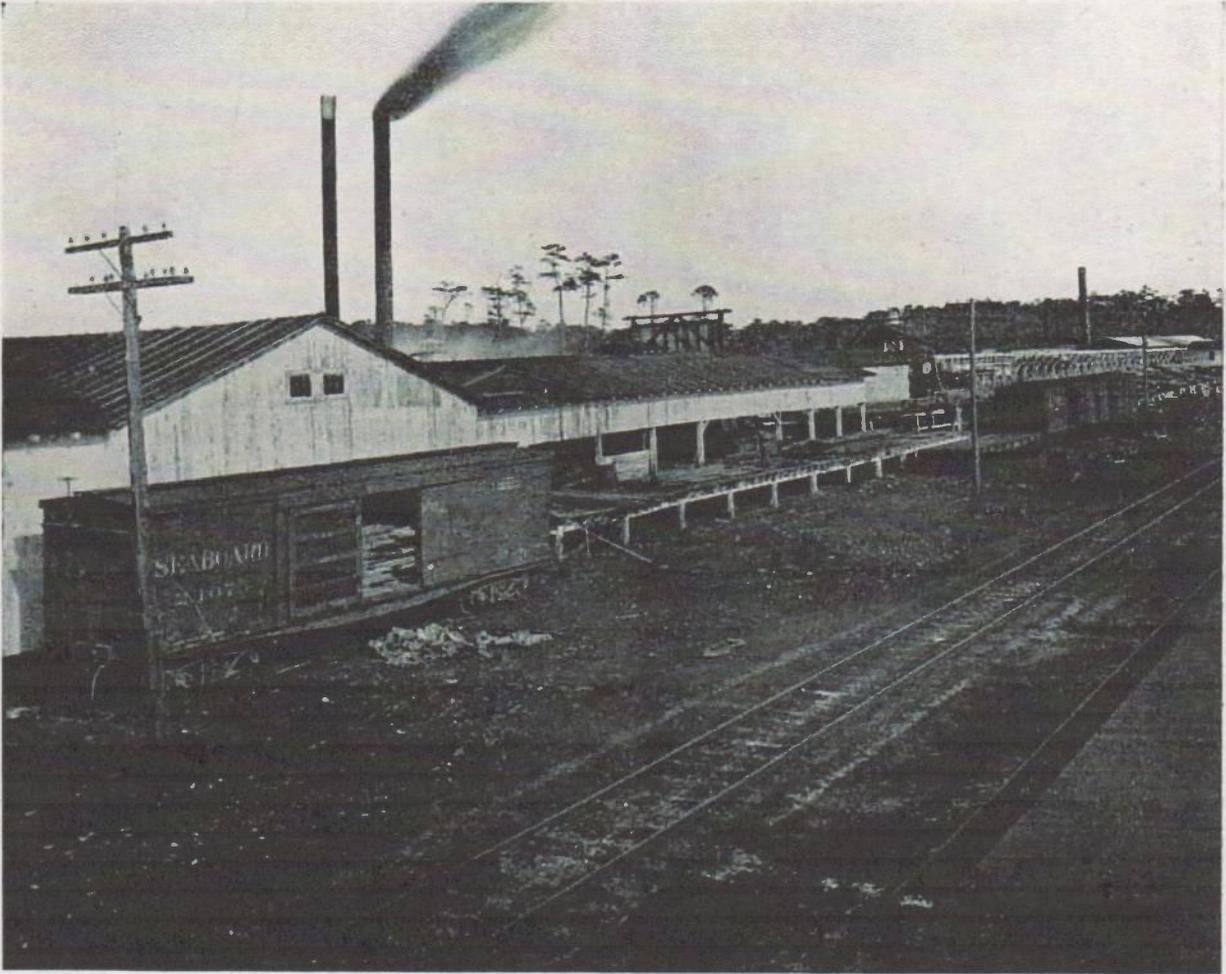
It follows, as a matter of course, that any section offering superior advantages to the cattlemen must also offer similar advantages to the dairyman, so far as general costs of handling are concerned. There is a market for dairy products within a short radius from Dupont and the Haw Creek section. Butter brings from 30 to 60c. a pound; milk from 10 to 15c. a quart, and cream from 60 to 80c. a quart. Dairying is comparatively new as an industry in Florida, because attention has been diverted in the past to fruit growing and truck farming to the exclusion of all else. But of late years more attention has been paid to diversified farming. The demand for dairy products far outruns the supply. Hundreds of thousands of people still use condensed milk, because of the shortage of fresh milk. Dairying can be made to pay big returns to the farmer who will intelligently care for his dairy herds. The prevailing breed of dairy cows in the Haw Creek section is the Jersey.

### HOG RAISING.

Until a few years ago hog raising in the Haw Creek section was not undertaken to any great extent by the older settlers. Newcomers from the North, however, saw the advantages presented by abundant pasturage and fattening feed crops. Practically every farmer now maintains a herd of hogs, which they find can be easily and inexpensively raised to return good profits. Hog cholera has so far not infected any of the stock in the Haw Creek section. Peanuts, rape and sweet potatoes are considered to be excellent feed crops for the production of good pork, and these crops, with others of perhaps equal value, grow abundantly. The predominating breeds of hogs in the section are Berkshires, Duroc-Jerseys and Mulefoots.



COW PEAS IN THE STACK AT HAYING TIME.



GENERAL VIEW OF PART OF THE COMPANY'S LARGE MILLS AT DUPONT. FLORIDA  
EAST COAST TRACKS IN THE FOREGROUND.

### POULTRY RAISING.

Poultry raising is a profitable business in Florida. Fowls appear to be less troubled with disease than in many Northern States. Insects are practically the only enemies to be guarded against. With good care and proper management excellent returns are possible. Florida's egg production does not begin to measure up to the home demand. Millions of eggs are imported every year from other States. Prices are high; in winter ranging from 40 to 70c. a dozen for eggs, and from 20 to 30c. a pound for fowls. Some farmers make as high as \$75.00 a month as a side issue from eggs and poultry, supplying hotels and boarding-houses at tourist resorts with their products. White leghorns are much in favor, and for a general purpose breed, the Rhode Island red is preferred by many. Ducks and turkeys apparently do as well as chickens.

### ORANGES AND GRAPEFRUIT.

While the Haw Creek section is essentially a truck and general-farming territory, the lands are of a character to interest homeseekers who desire to grow oranges, grapefruit and tangerines. Northern Volusia county is dotted with several orange groves of long standing. Large groves are located to the west, northwest and east of the property; and in the Haw Creek section the adaptability of the soil for citrus culture has been proved by settlers who own bearing groves and derive a satisfactory income from them.



ONE OF THE OLDER SETTLERS IN THE HAW CREEK SECTION POSED FOR A VIEW OF HIS ORANGE GROVE: HE IS A SUCCESSFUL GROWER.

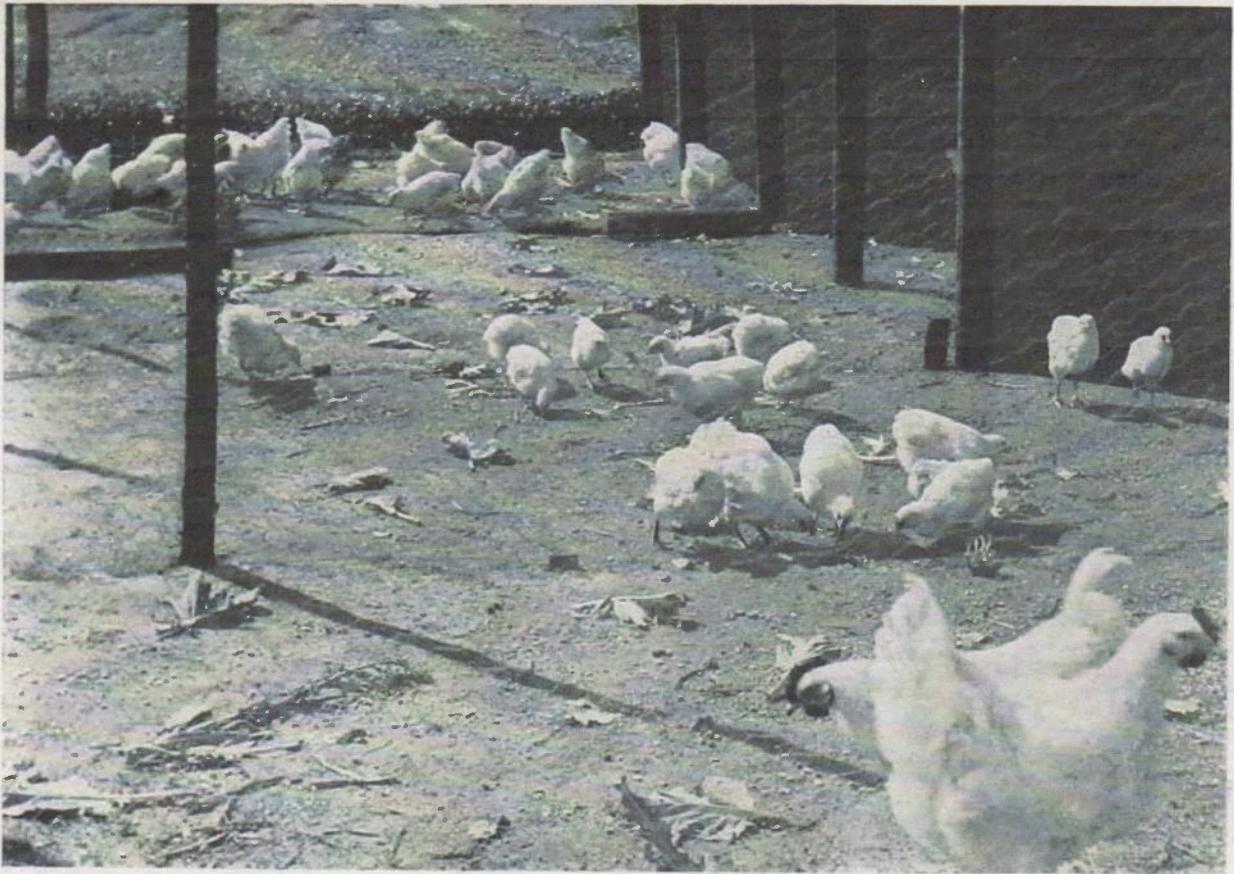
The cabbage palm hammock lands of the DUPONT LAND COMPANY are especially suited for orange-grove development. They are naturally fertile and are identical in type with lands specially recommended by citrus experts as being the best for orange groves. The fruit raised in this latitude attains large size, and fine flavor, for which qualities the fruit is given a market preference at good prices.

#### USE OF FERTILIZERS.

Florida truck farmers and citrus growers very generally use fertilizers, and regard the outlay as an investment rather than an expense. One application of fertilizer for the early spring crop suffices for the remaining crops of the year. A big advantage in the Haw Creek section to farmers is, that land once fertilized, retains its fertility on account of the clay sub-soil. Fertilizers cannot leech through, and are available for growing crops at the right depth from the surface.

#### THE TOWN OF DUPONT.

For the information of homeseekers desiring to investigate the Haw Creek section, we suggest that on reaching Jacksonville, they procure a ticket to Dupont, on the Florida East Coast Railroad. At the town of



POULTRY IN THE HAW CREEK SECTION IS AN EXCELLENT SIDE-LINE FOR THE TRUCK FARMER. WHITE LEGHORNS ARE SHOWN.

Dupont is the main office of the Company, and saw mills, planing mill, and stave mill are also located here. The residences, store, mills, hotel and school building are well built and maintained.

### EXCEPTIONAL HOTEL ACCOMMODATIONS.

Superior accommodations are offered homeseekers at the Company's hotel at Dupont. The "Inn," as it is called, contains sixteen rooms, several equipped with private baths. Hot and cold running water in each room, electric lights and splendid cuisine service are features of the Inn. Vegetables for the table are grown in the hotel garden and are gathered fresh every day. The "Inn" offers every convenience of a home, and is conducted on the American plan; rates, \$2.50 per day, with special weekly rates to homeseekers investigating the Haw Creek lands.

### GENERALLY.

Measured by all standards of desirability the property of the DUPONT LAND COMPANY offers every advantage of soil, climate, transportation facilities, water control, markets, crop varieties and favorable crop-growing conditions that the most exacting farmer could ask. These lands have been tested and analyzed by soil experts; they have been proved by actual farming experience of successful cultivation. Hundreds of practical Northern farmers have personally investigated this property, and the best evidence of their opinion is that many have purchased tracts of from twenty to eighty acres, and are developing them.



FISHING AT LAKE DISSTON, WHERE THE ANGLER RARELY HAS TO BE PATIENT. A FINE PLACE TO CATCH THE BIG MOUTH BASS.

### CHOICE LANDS FOR SALE.

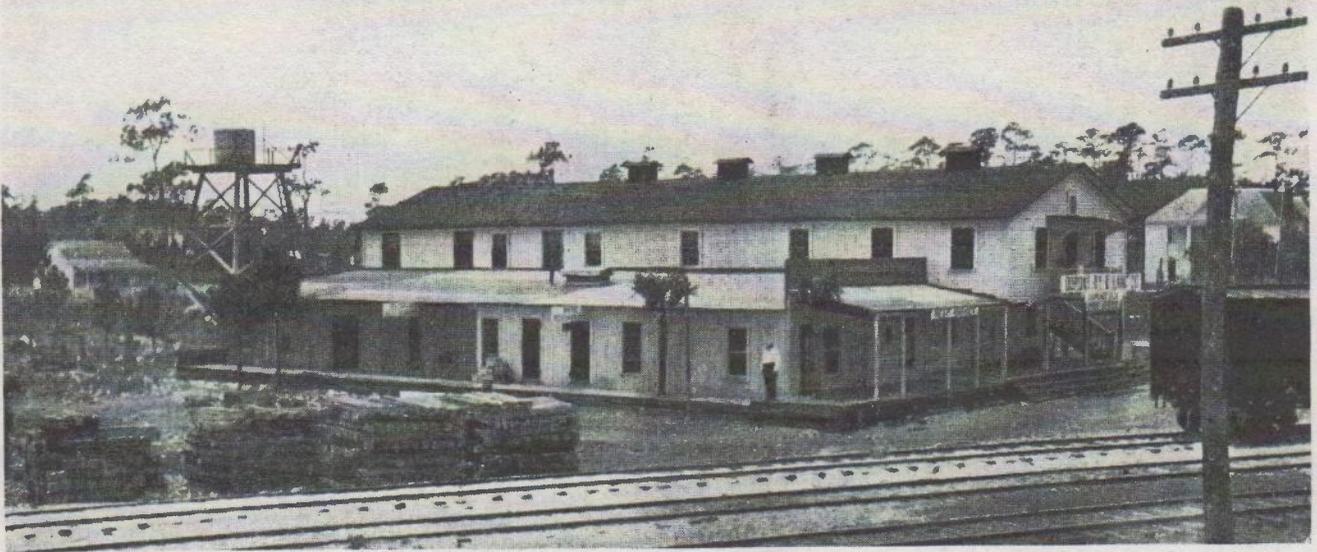
Choice tracts of the DUPONT LAND COMPANY'S property are offered to homeseekers and discriminating investors. They are not cheap lands. Nor are they uniform in type, which is generally true of all Florida lands. The Company is managed and directed by responsible, square-dealing men, who propose to sell these lands to prospective settlers in such acreages as may be determined upon, and at such prices as may be just, considering the type of land, its location, character of soils, and improvements.

At the present time the Company is offering select farm tracts of limited acreage at the price of \$100.00 per acre. These tracts will measure up to the highest standards established for farming lands in Florida and are worth the price.

The DUPONT LAND COMPANY is not a development corporation; that is to say, it does not undertake to clear, develop, cultivate or improve the lands here offered for sale. Nevertheless, it is the policy of the Company and its management to aid and assist the purchaser to become established on a farm, by every means possible. The Company's officials at Dupont can be depended upon to promote the settler's welfare and interests.

### TERMS.

In all contracts for the purchase of lands offered here for sale, the Company will require a cash payment of at least \$25.00 for each acre purchased. When a purchaser completes cash payments equal to \$50.00 per acre under a contract, the Company will execute at such time a Warranty Deed, conveying the land free and clear of all encumbrances, and will accept the purchaser's mortgage notes at 6 per cent. for the balance, payable at any time within three years from date. Under such terms it becomes an easy matter for a settler to buy choice lands, and provide for the payments over a period of three years.



ONE OF THE STORES AT DUPONT.

The Company will be pleased to answer in detail any questions with regard to matters referred to in this booklet, and will welcome an opportunity to correspond with any interested parties who may be contemplating a trip to Florida, for the purpose of seeking a desirable farm location, or an investment in farm lands. Information on request will be furnished promptly regarding Homeseeker's Excursions, rates and routes, from any point to Dupont, Florida. All communications should be addressed to

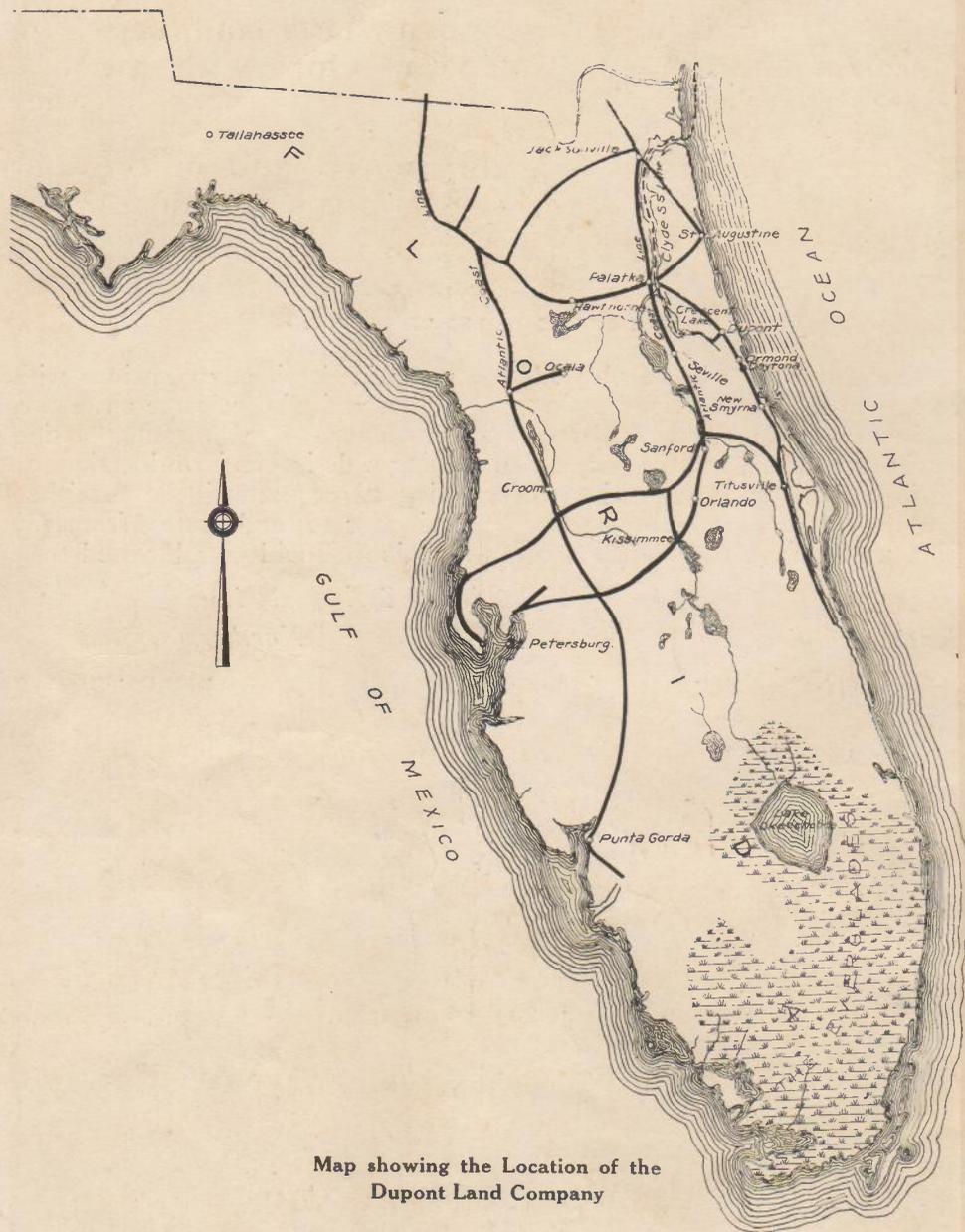
THE DUPONT LAND COMPANY,

*Southern Office,*  
DUPONT, FLA.

*Northern Office,*  
SCRANTON, PA.



THE INN, DUPONT, FLORIDA, WHERE HOMESEEKERS ALWAYS FIND A HEARTY



Map showing the Location of the Dupont Land Company

## Farming Land of the Quality Kind

Not mere land, but rich loamy farm land, capable of producing maximum crops with the least effort.

We are offering for sale choice land of the "Quality Kind" in the Haw Creek Section of Volusia County

### Near Dupont, Florida

Unexcelled climate.

Long growing season.

Three crops a year from same land.

In the flowing artesian well district.

Extensive drainage canals.

Unusual transportation facilities.

Land underlaid with clay sub-soil.

In Florida's famous "Potato Belt."

Right in the center of the largest Corporation Farm district in Florida.

In brief, just the place where "that farm" you have been thinking about should be located.

or prices and terms on tracts of ten or more acres, write

**Dupont Land Company**

**Scranton, Pa.**

