

**BUNNELL**

---



**FLAGLER  
COUNTY  
FLORIDA**



**ISSUED BY  
BUNNELL BOARD OF TRADE**

## MONEY

If you would make money, invest in Bunnell city property or Flagler County's rich Farm Lands. Or, establish some kind of industrial enterprise in Bunnell; invest now and get the advantage of the rise in value of city and farm property. An investment in city or farm property in Flagler County now means big profits on your investment. Increase in values are going to be immense in this new county within a short time.

Everything said in this booklet is stated conservatively. Our mission is to attract real settlers—community builders. This is a message to you from all the citizens of Bunnell and Flagler County.

**OFFICERS AND DIRECTORS OF THE  
BUNNELI. BOARD OF TRADE**

---

**OFFICERS**

---

R. L. HARPER, President  
T. E. HOLDEN, 1st Vice-Prest.  
H. SESSIONS, 2nd Vice-Prest.  
ED JOHNSON, Rec Sec'y.  
W. B. JOINER, Treasurer

**BOARD OF DIRECTORS**

---

R. L. HARPER, Chairman  
S. R. FIELDS  
T. E. HOLDEN  
J. F. LAMBERT  
GEO. MOODY  
W. H. M'KENZIE  
HARRY SESSIONS  
C. G. VARN

# The City of Big Opportunities

## BUNNELL FLORIDA

---

### FIVE BIG REASONS

Why we say Bunnell is the City of Big Opportunities

First—Bunnell is the county seat of Flagler County. And Flagler County has thousands of acres of the most productive farm lands to be found anywhere, which are producing abundant crops for the owners. And, there are yet many thousand acres more of this rich land to be developed. Big opportunities await those who accept this invitation to come and live among us.

### TRANSPORTATION

Second—Transportation, —That all-important condition necessary to the proper development of any community or section. Here again, we are right up at the very head of the class. The main line of the Florida East Coast railroad splits Flagler County wide

open from north-west to south-east. And, besides, we have water transportation on both the East and West sides of the county, connecting at Jacksonville with both trunk line railways and ocean transportation. Can you beat that for Transportation? This is Big Opportuntiy No. 2.

## **HARD-SURFACED HIGHWAYS**

Third—We have the greatest system of hard-sur-faced roads in the country. A regular net work of them. Bunnell forms the hub of a complete net work of hard surfaced roads extending throughout every portion of Flagler county. These splendid highways connect with other good roads going into the county seats and other centers of population of each adjoining county, as well as all imporant towns and cities throughout the State of Florida. Not only this, but Bunnell, by reason of these great highways, is on the direct line of automobile travel for the more than twenty thousand automobiles bringing tourists and home-seekers into Florida by the thousands each year from all parts of the United States. And, the number is increasing yearly. And thus it is, whether you live in the splendid little city of Bunnell, or on one of Flagler county's fertile farms you are in quick touch with the big outside

world. And this is another of our big opportunities. Not all these roads are completed as yet, but financial arrangements are already provided for their construction.

## **DRAINAGE SYSTEM**

Fourth—Our next big opportunity and one of which all Flagler County is justly proud, is our very complete Drainage System. We have not allowed ourselves to be contented with mere ditches dug here and there in a haphazard way. We have dug and are digging canals—real canals, more than 20 feet wide, a complete system of these large canals, fully capable of doing everything they are expected to do.

## **THE DIFFERENCE**

In the arid regions of some sections of the county, great canals and ditches are dug for the purpose of bringing water to the farm. In this section of Florida, where the rainfall averages around 60 inches annually, causing at times an excess of water, ditches and canals are constructed to carry away the excess. Some of Flagler County's richest soil was not available without the drainage canals. With the completion of this splendid system of canals thousands of acres of the rich lands of Flagler County are open to

general farming, trucking, stock-raising and other profitable industries. This adds another big opportunity to those who will join us in developing this great section of the country.

## **HEALTH and HAPPINESS**

Fifth—Health and Happiness, With the other four big reasons why Bunnell is the city of **Big Opportunities**, which are opportunities to make money, our fifth big reason, is, perhaps the biggest of them all, health and consequent happiness of the people of Bunnell and Flagler County. For healthfulness, we stand in class A-1. Pure air, pure water, moderate year-round climate. The health of our people is unsurpassed anywhere. Our winters are mild and pleasant. Our summers are cool. The breezes from the broad Atlantic cools and purifies the air.

## **SCHOOLS**

The Board of Public Instruction provides a school for every child. If the school is not in reach of the children the Board furnishes transportation to take the children to the school. The County maintains one Junior High School, located at Bunnell with a faculty of six teachers.

## **CHURCHES**

About all the churches of every

creed, both Protestant and Catholic maintain organizations in Flagler County.

## **CROPS PRODUCED**

Flagler County soil will abundantly and profitably produce corn, oats, rice, sweet potatoes, irish potatoes, all manner of garden truck, strawberries, sugar cane and fruits of almost every kind. Come and let us show you.

## **LIVE STOCK and POULTRY**

We know that we are covering lots of territory when we say it, but we do not believe there is a place in existence where cattle, hogs, sheep, goats, chickens, turkeys, geese, ducks, and other food animals will do better or can be raised with less expense than in Flagler County. You can raise all the feed you need and the climate is so mild that your animals and fowls may run in the open the year round. There is a ready market for all your products at good prices at all times. Big opportunities await your acceptance. Live stock and poultry are both money makers in Flagler County.

## **BUNNELL**

**The City of Big Opportunities**

After learning of our good land, our splendid transportation facilities, our

great system of public highways, our system of adequate drainage, the healthfulness of our county and our big crop production, it is plain to see that Bunnell is truly a city of **Big Opportunities**.

All of the important things necessary to the proper enjoyment and profit of a community are already provided. There is no other great thing that can be done for the convenience of the people until we make use of the ones we already have.

## **OUR ONE GREAT NEED**

We need more people. We need people to take advantage of the many **Big Opportunities** offered in Bunnell and Flagler County.

If you would be interested in some kind of manufacturing enterprise, we need you. There are **Big Opportunities** awaiting you at Bunnell. Write to the Board of Trade for information concerning the particular thing in which you are interested.

If you are interested in farming on a profitable basis, come to Flagler County. Rich soil and abundant harvest awaiting your efforts. We have the soil, the market and the climate. We need **YOU** to come and join in with the many other people engaged in the business of farming.

Then, think of the **Big Opportunity**

offered to the live stock farmer. You simply cannot find a place where this industry can be carried on with more profit than in Flagler County. All we need is more people. We most heartily and sincerely invite you to come. We sincerely believe that we can offer you better and bigger opportunities in general farming, live stock and poultry raising than any other section of the country. Come and see.

The climate, the rain, the sunshine, the soil and other natural things are God given.

The transportation lines, the roads, canals, streets, schools and the like are the result of the untiring energy of the citizenship you will find still smiling and working for a bigger and better city and County, when you do us the honor of a visit to our city and our county.

## **A YOUNG COUNTY**

Flagler became a county on the first day of July 1917. She was created from parts of St. Johns and Volusia counties. Flagler, is therefore, one of the very youngest of Florida's family of counties. However she is one of the finest youngsters you ever saw. To see her is to admire her, and to know her as she really is, you cannot help but love her.

## **OTHER PROGRESSIVE TOWNS**

Other prosperous towns in Flagler County, are Roy, Espanola, Dupont, Korona, Favorita, St. Johns Park and Shell Bluff. All these towns are surrounded by the highest type of farm lands and a visit to them will convince you that all we have said of Flagler County is true. The good people of these communities will give you a welcome that will make you glad you visited them.

## **OCEAN CITY**

Ocean City, Flagler county's beach town, is only eight miles east of Bunnell, reached by two of our splendid highways. If you have ever lived on the ocean or near enough to the ocean to enjoy its unnumbered pleasures, then you can easily understand what it means to be able to roam at pleasure along the shores of the briny deep.

Many of Flagler County's citizens have bought lots and built cottages "over on the beach", where they occasionally spend the week-end, or where the family goes for an occasional outing just to add to the pleasures of life. Those who do not own property on the beach go there just as often and are as welcome as if they owned the great Atlantic ocean itself. Ocean City

is the playground of all the people of the entire county. It is one of the first places our visitors go.

Some people go to Ocean City to bathe, some to romp on the beaches, some to rest, some to play, some to fish, some hunt and some just to see the perfected handiwork of the Creator and to listen to the ever enchanting voice of the great and magnificently grand Atlantic—but they all go. And once they go, they will go again. This is another big opportunity offered by the county of Flagler and Bunnell, the City of big opportunities.

## **FISHING and HUNTING**

The hunting of deer, turkey, quail and other small game in this section is far above the average. As to fishing, this is the place where the real lover of the sport finds his paradise on earth. Think for yourself. Lakes and rivers as well as smaller, streams within easy reach, handy on the north, south and west. On the east is the Atlantic ocean and the four hundred mile canal running along the east coast from Jacksonville to Miami. Fishing is good the year round.

## **WORTH REMEMBERING**

There is more than one thing we would have you remember in considering Bunnell as a home, and of them

we speak in utmost sincerity.

Bunnell is easy of access to the outside world. It is located 87 miles south of Jacksonville on the main line of the Florida East Coast Railway. It is far enough away from the Atlantic to get the real benefit of an ocean breeze that has become all the more wholesome by sifting through the pine trees and hammocks that fringe its majestic borders. The ocean is just near enough that the people of Bunnell and of all Flagler County, may in less time than one hour reach and bathe in its health-giving waters, enjoyed every month in the year. Bunnell is only about eight miles from the sea and approximately 23 feet above sea level and is free of mosquitoes and like pests to a greater degree than towns lying closer to the salt marshes.

## GROWING RAPIDLY

What is now the prosperous little city of Bunnell, only a few years ago, was a turpentine still, a shingle mill and a hundred people, mostly colored, who were working at the plants. Those conditions have entirely changed. When Flagler County was created in the year 1917 and Bunnell was made the county site the town took on a steady growth. Our population is fast approaching the thousand mark and is steadily increasing. Our citizenship is of a cosmopolitan make-up and the strang-

er is as welcome as the oldest citizen. The same old "latch string" of which you have heard so much is hanging on the outside and we urge you to visit our town, our county, our farms and our people.

We may not meet you with a brass band when you come, but the hearty sincerity of our people is bound to appeal to you.

If you can not visit us now, write us for any information and we will gladly supply it.

**Address**

**BUNNELL BOARD OF TRADE**

**Bunnell, Florida.**